## **Q**uantitative Benefits

In addition to the qualitative benefits the airport provides, a recent study quantified the economic impacts of the airport to the local community. As shown in the adjacent table, the total economic impact of the airport includes on- and off-airport businesses, visitor spending, and the spin-off effects of those impacts.

**On-airport impacts** represent economic activities that would not occur if the airport did not exist. They include payroll, operating and capital expenditures made by the airport, airlines, FBO's, maintenance facilities, ground transportation, etc.

**Off-airport impacts** represent financial transactions that occur primarily off-airport and are associated with visitor spending. These expenditures may include items such as lodging, food, entertainment, and retail purchases.

**Spin-off impacts** are calculated using impact multipliers, which are used to reflect the recycling of dollars through the economy.

Air dependent business impacts represent area businesses that are dependent on the airport for just-in-time shipping, a high degree of corporate travel, or specialized airport facilities and services such as free trade zones, U.S. Customs, and U.S. Immigration and Naturalization Services. These businesses would relocate or suffer substantial loss if the airport were not available. This impact is not included in traditional economic impact methodology and is provided as an indicator of the importance of the airport to area businesses.

Air Dependent Businesses

Spin-Off Economic Impacts

Local Businesses that depend on the Airport for just-in-time shipping, a high degree of corporate travel, or specialized airport facilities and services.

Suppliers of Materials & Services to Airports, Air Dependent Businesses and Visitor Dependent Businesses

Visitor Dependent Businesses

Retail & Restaurants

Travel Agents Convention Centers Tourist Destinations

> Parking Other Ground Transportation Fixed Base Operators

Rental

Off-Airport

**On-Airport** 

Other Government

Aircraft Maintenance Vendors Retail & Restaurant

Airport Management

Direct Economic Impacts

Respending of Worker Income Consumer Product and Service Sales

538 Jobs \$13.54M in Payroll \$49.67M in Economic Activity

\$422,000 in Economic Activity

\$376,000 in Economic Activity

\$116,000 in Economic Activity

Jobs,

33

\$47,000 in Payroll

7 Jobs

\$139,000 in Payroll

14 Jobs

\$140,000 in Payroll

12 Jobs

## Activity Economic \$914,000 in \$326,000 in Wages,

MECKLENBURG-BRUNSWICK REGIONAL AIRPORT



An Assessment of Economic Impacts





ecklenburg-Brunswick Regional Airport (AVC), located 3.5 miles east of South Hill and Interstate 85, is easily accessed via U.S. Route 58. The airport is home to Lake Gaston Aero Services, LLC. The vicinity of the airport features the popular recreational facilities at Lake Gaston.

## **Qualitative Benefits**

The airport contributes a wide range of quality-of-life benefits to nearby communities through support of public events, law enforcement, and aviation related educational activities. Additional activities at the airport include pulpwood and agricultural spraying, pipeline patrols, real estate aerial photos, and educational field trips for local schools.

## MECKLENBURG-BRUNSWICK REGIONAL AIRPORT